

Business Process Automation

Automate Manual Processes to Unlock Your Full Potential



We bring enterprise-level business process automation to small and medium sized businesses, with no need for internal IT resources. Designed to remove manual workflows, saving time, increasing productivity, reducing errors, and enabling growth. Billed on a monthly basis AFTER implementation - a truly risk-free path to enhanced efficiency and scalability!

Explore how our cutting-edge business process automation solutions can streamline your processes, boost productivity, and drive success.

Our team of experts is ready to provide tailored solutions to help achieve your goals!

Contact Information

Automating Billing Processes for an Advertising Agency

CHALLENGES:	SOLUTIONS:	RESULTS:
Substantial Billing Delays due to manual data process. Monthly billing process took up to 2 weeks.	Automated data extraction.	Eliminated manual data extraction processes, saving more than 25 hours per month, allowing the Client Success Team to focus on revenue generating work.
Billing Calculation Errors and Discrepancies due to the manual data extraction process.	Automated and normalized billing calculations.	Guaranteed precise and reliable billing amounts.
Missed Revenue Opportunities.	Automated the data feed into QuickBooks, reducing time and effort for data upload and guaranteeing accuracy.	Improved cash flow efficiency for the agency.

Automating Quote to Order Workflows for a Construction Firm

CHALLENGES:	SOLUTIONS:	RESULTS:
Manual data entry of the same information into multiple systems (Excel, Quickbooks, PenguinData) was convoluted and time consuming.	Automated the quote to order workflow process by integrating the cost estimate and proposal process.	Significant reduction in manual tasks & rework, improved quality and speed to proposal.
Errors in data entry led to quality & scalability issues and lowered profit margin.	Developed an automated workflow that synced data between QuickBooks & PenguinData.	Improved accuracy, speed to cash, and overall profit margin.
Growth Obstacles due to the fact that only Senior Management handled data entry for quotes, which was a huge opportunity cost for the company.	Automated the sending of proposals with e-signature capabilities.	Senior Management is now able to focus on business expansion and strategic initiatives.

Automating Client Onboarding for a Tech Firm

CHALLENGES:	SOLUTIONS:	RESULTS:
Multiple Data Entry points was time-consuming and prone to errors.	Created a centralized data entry point that automatically placed the data into 7+ systems.	Saved over 2.5 hours per client in manual data entry and prevented post-onboarding error-related work.
Deficient client onboarding experience.	Automated workflow updated all systems, ensured tasks were completed accurately and on time and notified the client success team once complete.	Client onboarding process was streamlined, reducing the time to onboard a new client from days to hours.
Long runway for time to revenue due to disorganized & error prone onboarding process.	Centralized data entry point + Automating onboarding tasks streamlined the entire onboarding process.	Time to revenue is solely tied to product/service performance, free from any onboarding delays.

Customized Document Creation and EMR Integration for a Physician's Group

CHALLENGES:	SOLUTIONS:	RESULTS:
Transcribing patient visit data into the EMR caused significant after-hours physician workload.	Created a custom interface enabling physicians to align the data entry and logic directly to how the physicians organized their patient encounters.	Doctors at the practice were able to cut 2 hours of nightly dictation and documentation work.
Slow report turnaround led to delayed billing and worsened experience for patients and referring physicians.	Report creation was automated from the data entered via the customized interface and auto-uploaded to the EMR.	Automation reduced the time it took to bill for specialty procedures by over 3 days and improved overall billing accuracy by ensuring keyword billing was included.

Automation of Monthly Client Reports for Outsourced Finance

CHALLENGES:	SOLUTIONS:	RESULTS:
Manually downloading and normalizing data was time consuming and often resulted in errors.	Automated data download & data normalization.	Completely eliminated 40+ hours of manual data downloading and preparation for use in reports.
Monthly reports were manually created, lacking standardized formats, which led to inconsistency and formatting errors from one month to the next.	Report creation was standardized and automated from normalized data.	Completely eliminated over 40 hours of manual report creation.
Staff devoted excessive time to manual tasks rather than focusing on analyzing results and fulfilling their role as strategic financial partners for the clients.	Created a customized automation workflow equipped with a task system to remove the need for manual tasks.	Staff is able to concentrate solely on interpreting financial outcomes and effectively communicating them to clients, instead of dedicating time to essential but low-skilled data tasks.